



OneGeology Newsletter

In this issue:


- Introduction 1
- Latest news — new countries to join 1
- Press conferences 2
- OneGeology Global media campaign 2
- OneGeology @ 33rd IGC, Oslo 3
- OneGeology Steering Group Meeting 3
- Operational Management Group Meeting 3
- Technical Working Group Meeting 3
- OneGeology-Europe — project start-up 4
- Recent talks and presentations 4
- Geoscience Information Network (GIN) 4

Introduction

Welcome to the 5th edition of the OneGeology newsletter. This issue focuses on the highly successfully OneGeology events at the International Geological Congress (IGC) in Oslo. It provides an overview for those who were unable to be there and an update for those who attended. Our thanks to all of you who helped at the exhibition booth and to everyone who came to speak to us during the conference. The success of OneGeology was highlighted when the directors of geological surveys met at the IGC and unanimously endorsed the continuation of OneGeology and offered their full support. They agreed to set up a Steering Group with representatives from each of the world's regions.

Latest News

OneGeology now has 94 participating countries. Welcome to the latest geological survey/organisations to join OneGeology:

Mongolia		Kosovo	
India		Nigeria	
Algeria		Romania	
Bhutan		Sudan	
Iran		Uzbekistan	
Kazakhstan		Vanuatu	

40+ countries/regions are currently making their map data available on the portal including regional data for Africa, South East Asia, Europe, the Andes and the world.



Examples of maps from the OneGeology Portal.





Press conferences

A press conference to announce the launch of OneGeology took place at the Science Media Centre in London on the 31 July. A second press conference took place at the IGC on the 6 August. Both conferences were very well attended and highly successful, resulting in massive media publicity around the globe via TV, radio, press and scientific publications. Below are some of those statistics;



OneGeology global media campaign August 2008

Press packs available in 8 languages
Journalists emailed: 10 000+ globally
Media articles online: 737
You Tube OneGeology's channel: 31 085 views of portal video www.youtube.com/onegeology

Google pages referencing OneGeology increased from 10 000 to a high of 220 000

Potential audience (online only) 107 million*

*Nelson Media Research

OneGeology website: 5.9 million hits
OneGeology Portal: 29.1 million hits (an average of 10 000 visitors per day)

OneGeology in the world's top media

OneGeology articles were published by many of the top media including; Reuters, T-Online, Nachrichten, Daily Telegraph, Guardian Unlimited, Repubblica, El Mundo, Topix, Der Spiegel, Le Figaro, Yahoo! News, MetaFilter, Daily Mirror, Ars Technica, Signon San Diego, MSNBC, Futura-Sciences, La Stampa, Libération, Actualites en temps reel, Red Orbit, Science Daily, The Mail, The Mail On Sunday, De Welt, Nature (online and 1 print),

TV/Radio interviews:

– BBC1 One O'clock News, Sky (Italy and Greece), CBC Radio (Canada), Radio New Zealand, French National TV, Slovenian National TV, Vatican Radio

Feature articles and papers:

– CNN, National Geographic Magazine – China Edition, Plenty Magazine – NY, Discover Magazine – NY, British Council: Science Cubed, MSNBC: Science News, Episodes, Environmental Geology, Geo





OneGeology @ 33rd IGC, Oslo.

OneGeology at the 33rd IGC, held in Oslo, Norway 6–14 August was a huge success. OneGeology held a series of events, meetings, exhibition, posters and symposia. The exhibition booth provided a main hub of information and a contact point. We had hundreds of visitors come to talk to us and much interest in the Initiative. The OneGeology events began with the big launch at 4 pm on the 6 August, with special guest speaker Simon Winchester. This was followed by a full-day symposium on the 7th.

Throughout the course of the conference, the OneGeology exhibition booth provided information sheets in multiple languages, help and advice on how to be involved, posters, pens, and even beer mats! And people already involved were on hand to answer any questions.



OneGeology Steering Group Meeting

The Steering Group meeting was attended by 42 directors of geological surveys (or their representatives). OneGeology was formally endorsed by all those present. In addition OneGeology received the support and commitment from these Surveys as well as global geoscience organisations such as CGMW, UNESCO, CCOP, IUGS, EuroGeoSurveys.

It was agreed to set-up a Steering Group consisting of one nominated representative from each global region. This group would then be responsible for setting the protocols and policies necessary to allow OneGeology to move forward and continue its success. The minutes of the meeting are available at www.onegeology.org/meetings/steering_meetings.html

It has been agreed that the globe will be divided into six regions as follows; Africa, Asia, Europe, North America, Latin America and Oceania. This Steering Group representation, once confirmed, will meet as soon as possible and will discuss topics such as commercial sponsorship and additional provider 'channels' for academia and commerce, etc.

Operational Management Group Meeting

The Operational Management Group held its meeting on the 13 August. The main purpose of the meeting was to review the recent events at the IGC and confirm the next steps. Notes and Actions from this meeting can be found on the website at www.onegeology.org/meetings/operational_meetings.html

Technical Working Group Meeting

The technical working group held its meeting on 6 August.

Minutes and actions from this meeting can be found on the website at www.onegeology.org/meetings/technical_meetings.html

The Portal currently has geological map data for 40 countries being served. Many more countries are currently working towards setting up their web map services (WMS).





OneGeology-Europe — project setup



The Grant Agreement for the EC funded OneGeology-Europe project (20 nations and €3.25 million over 2 years) has now been signed and the project began on 11 September with a kick-off meeting and workshop in Rome.

The major objectives of the project are:

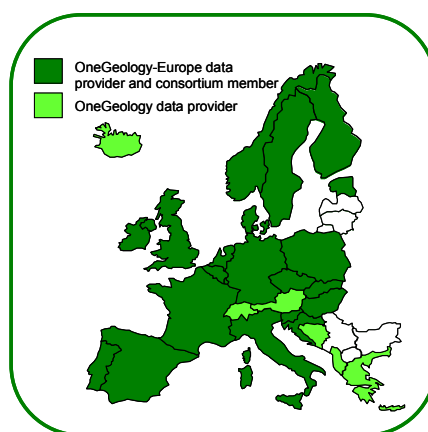
- make existing digital geological spatial data more easily discoverable, accessible and usable

- make a significant contribution to the progress of INSPIRE — i.e. develop systems and protocols to better enable the discovery, viewing, downloading and sharing of core European spatial geological data
- enable the Groundwater and Soils directives, GMES, GEOSS and SEIS to deliver
- demonstrate best practice examples of the delivery and application of geological spatial data in the public and private sectors and share that best practice

Scope & Team

OneGeology-Europe members and data providers.

	Country	Organisation
1	GB	BGS
2	DE	BGR
3	CZ	CGS
4	FR	BRGM
5	NL	TNO
6	IT	APAT
7	BE	KUL
8	DE	RuP
9	SE	SGU
10	SI	GeoZS
11	BE	GSB
12	FI	GTK
13	ES	IGME
14	NO	NGU
15	PL	PGI



	Country	Organisation
16	DN	GEUS
17	IE	GSI
18	PT	INETI
19	SK	SGUDS
20	EE	EGK
21	BE	Euromines
22	CZ	CENIA
23	GB	Landmark
24	-	EGS
25	SI	ARSO
26	GB	Lighthill
27	HU	MAFI
28	LU	SGL
29	IE	UCD
30	CR	C/HGS



National Science Foundation
WHERE DISCOVERIES BEGIN

Geoscience Information Network (GIN)

The US National Science Foundation has approved a grant of approximately \$700,000 for a Geoscience Information Network (GIN) for the US states. This work will link closely to the European project above and both will feed into OneGeology global.

Recent talks and presentations

In the last few months OneGeology has been presented to an international Geoinformatics meeting at GFZ Potsdam, Germany; the European Commission INSPIRE GI workshop in Maribor, Slovenia; and the Centennial Meeting of the Association of American State Geologists in West Virginia, USA.

Representatives of the UN Spatial Data Infrastructure Framework and the major EC Global Monitoring for Environment and Security initiative have both approached OneGeology about potential provision of global data and services. Geological surveys who wish to serve the geological map data of their nations to the OneGeology portal should contact onegeology@bgs.ac.uk

