



**OneGeology Operational Management Meeting
Canadian Geological Survey, Ottawa
2+3 November 2007
Meeting One**

Attendees:-

Lee Allison (Arizona Geological Survey - USA)
Kristine Asch (Federal Institute for Geosciences and Natural Resources - Germany)
Francis Bertrand (Bureau de Recherches Géologiques et Minières - France)
Arne Bjorlykke (Geological Survey of Norway)
Katy Booth (British Geological Survey)
John Broome (Geological Survey of Canada)
Patrice Christmann (Association of European Geological Surveys)
Mark Corey (Earth Sciences Sector) (first hour)
Luca Demicheli (Geological Survey of Italy)
Marc D’Lorio (Natural Resources Canada) (first hour)
Richard Grieve (Geological Survey of Canada)
Ian Jackson (British Geological Survey)
Martin Peersmann (Geological Survey of the Netherlands)
Jamie Rupert (Geological Survey of Canada)
Dave Soller (United States Geological Survey)
Urszula Stepień (Polish Geological Institute)
Harvey Thorleifson (Geological Survey of Minnesota - USA)
Robert Tomas (Czech Geological Survey)
Cathy Truffert (Bureau de Recherches Géologiques et Minières - France)
Koji Wakita (Geological Survey of Japan)
Lesley Wyborn (Geoscience Australia)

Apologies:-

Han Kunying (Chinese Geological Survey)
Peter Lyttle (United States Geological Survey)
Fraser Taylor (ICSGM)
Zdenek Venera (Czech Geological Survey)
Ding Xiaozhong (Chinese Geological Survey)

- 1. Welcome, introductions and agenda (IJ)**
- 2. Welcome (MC)**
- 3. Synopsis of OneGeology, its current position and work in train (IJ)**
- 4. Outcome of the Utrecht Technical Workshop and progress to date (FB)**
- 5. Defining the goal and output wanted by IGC33 (August 2008)**

The main target audience at Oslo will be geoscientists.

We need to raise the brand awareness of 1G which will in turn promulgate enthusiasm to the wider community. We need a far-reaching vision explaining why we are doing 1G and the more detailed work it can catalyse ie related to hazards, sustainable solutions, etc – the added value.

Actions		
	Action	Lead (in bold)
1.1	Overall IGC33 co-ordination.	John Broome Ian Jackson Harvey Thorleifson
1.2	Provide a new movie for the five minute plenary.	Ian Jackson
1.3	Pursue possibility of 1G presentation movie at opening plenary of IGC and report back to IJ.	Arne Bjorlykke
1.4	Co-ordinate and produce a strategy as soon as possible for the 1G booth at IGC. To include demos, rolling powerpoints, posters, giveaways, flyers. Roster to be organised (including multilingual).	Cathy Truffert Lesley Wyborn
1.5	Arrange for the GeoTruck to be at IGC.	Martin Peersmann
1.6	Media events and press releases.	Marie Cowan BGS (IJ to liaise)
1.7	Organise papers in appropriate IGC sessions. Consider division of papers into the three topics linked to the themes at IGC.	Kristine Asch Martin Peersmann Lesley Wyborn Dave Soller
1.8	Co-ordinate trawl for and circulate a listing of all prospective 1G papers (title, author, potential session) and co-ordinate activities with the 1G co-ordinators (see Action 1.1)	Kristine Asch
1.9	Co-ordinate launch event – similar to CGI at IGC Florence. Book room and facilities and refreshments. Show maps, show potential use, use Google Earth paradigm to explain.	Harvey Thorleifson
1.10	“Theme of the day”. Co-ordinate an attempt to have 1G visible in all sessions.	Arne Bjorlykke
1.11	Co-ordinate logistics and advertising IGC – mailing, promotion etc.	Katy Booth
1.12	Forward any further ideas on IGC to John Broome.	All

6. **Obtaining funding and support for OneGeology (including issue of possible commercial sponsorship and EC eContentplus bid)**

It was agreed that to continue as a sustainable operation and to grow and progress and also to obtain real funding, 1G needs a formal legal identity at some point (options include: a consortium, corporation, association). This will also allow protection of the brand and more opportunities to source funding, etc.

Actions		
	Action	Lead (in bold)
1.13	Legal advice on 1G formal “identity” needed. Create an options document to present to the Directors of Surveys (ICOGS) outlining the pros and cons – by 31 May 2008. Co-ordinate the current organisational management subgroup protem.	Ian Jackson
1.14	Add a substantial 1G steering group item to the ICOGS meeting agenda in Oslo.	Arne Bjorlykke

7. Intellectual Property Rights

The meeting felt that 1G “1:1 million” data and metadata should if possible be free. Thus 1G should recommend a policy based on ‘science commons’ for non-commercial use. However, we should also develop options for commercial IPR.

Actions		
	Action	Lead (in bold)
1.15	Draft a paper (background, series of options, example of recommended licence) covering all types of IPR issues for the Steering Group Meeting in Oslo. Discuss with Fraser Taylor. Distribute this proposal before 31 May 2008.	John Broome Martin Peersmann Lesley Wyborn Dave Soller

8. Strategy for technical and practical assistance for developing nations

A proposal was made in Utrecht to divide the countries into 3 categories (Need Help; Will look after own but can't help; Can provide help).

Actions		
	Action	Lead (in bold)
1.16	Produce and circulate a list of category three countries and co-ordinate buddy assistance. Ensure the correct/most appropriate buddies assigned.	Lesley Wyborn Katy Booth
1.17	Each country to bring one country on board.	All
1.18	Draft an email offering help.	Lesley Wyborn
1.19	Construct a standard letter for those countries hosting another countries' data – a terms and conditions type document.	Lesley Wyborn Katy Booth
1.20	Draft an email to the category three countries and one to category two countries to explain decisions.	Lesley Wyborn Katy Booth
1.21	Once the cookbooks and portal have been released, investigate what it would need to encourage others to sign up to 1G.	Katy Booth Lee Allison

9. Communication and website

Activities leading up to Oslo:-

Actions		
	Action	Lead (in bold)
1.22	Create banners/posters "We are a contributing nation to OneGeology" for different countries to display in their booth.	Katy Booth
1.23	Determine which countries will have a booth at IGC and provide relevant materials.	Katy Booth
1.24	Create key links on IYPE and other websites especially.	Luca Demicheli (via Ed de Mulder)
1.25	Submit an article for inclusion in Research@EU magazine. There will be a full issue covering IYPE.	Ian Jackson
1.26	Patrice Christmann to supply contact information for this magazine.	Patrice Christmann
1.27	Make static content of website multilingual. Priority pages would be opening page, poster, accord, cookbooks. In Spanish, French, German, Russian and Mandarin. To look at costs of bureau service first, if expensive Katy Booth to ask countries involved to translate.	Martin Peersmann
1.28	Create web links to 1G coverage in different language newspaper articles wherever possible.	Katy Booth
1.29	Provide Martin Peersmann with one or two names and contact details of high profile marketing/advertising companies in your country.	All
1.30	Invite major advertising companies to come up with some promotional designs (competition and sponsorship).	Martin Peersmann
1.31	Promote 1G at the IYPE launch events – Paris Feb 08, Brazil 22-23 April 08, Tanzania 23-24 May 08.	Luca Demicheli
1.32	Make available on the 1G web promotional material for meetings, logos, icons etc, including Ian's most current powerpoint and the movie.	Katy Booth

10. Recruitment of New Nations

Actions		
	Action	Lead (in bold)
1.33	Circulate a list of white countries on 1G map and make available contacts to this group.	Katy Booth Patrice Christmann
1.34	Identify the IYPE member countries who are not members of 1G and contact them.	Arne Bjorlykke Katy Booth
1.35	Attempt to get India to join IG.	Cathy Truffert
1.36	Attempt to get Kazakhstan to join 1G.	Martin Peersmann
1.37	Attempt to get Israel to join 1G.	Luca Demicheli
1.38	Take on position of "recruitment secretary" – write draft recruitment strategy by 31 December 2007.	Robert Tomas
1.39	Liaise with Robert to accomplish the recruitment strategy and copy all relevant correspondence.	All
1.40	Need to ensure we have strategy for inclusion of Antarctic and marine geology. Draft strategy paper by 31 December 2007.	Dave Soller

11. Review of day 1 decisions and actions

12. Relationships with other groups and initiatives (eg ISCGM, CGI, GeoSciML, INSPIRE, GIC, CGMW, AASG/ISGS NSF)

Actions		
	Action	Lead (in bold)
1.41	Ensure IGC and 1G websites are actively linked with front page hot links.	Ian Jackson Arne Bjorlykke
1.42	Raise awareness of 1G on NSF and informatics committees in USA.	Lee Allison Harvey Thorliefson
1.43	Act as informal ambassadors for 1G.	All
1.44	Keep linkages strong in the US.	Lee Allison (Linda Gunderson USGS)
1.45	Draw up a circulation list (table of groups) of associated groups and organisations and confirm leads.	Ian Jackson
1.46	Provide IJ with the list of groups produced at the meeting.	John Broome

13+14. Organisation of the project and the processes to do that (Steering Group, Operational Management Group) including roles, responsibilities and relationships of the Operational Management and Technical Groups

Protem organisational management subgroup (IJ, JB, HT, CT, LW, MP, KA) will take forward 1G in next ten months. All agreed to be available whenever possible for 1G conference calls/meetings and be willing to accept actions and responsibilities arising from these. This subgroup will operate until IGC Oslo.

Actions		
	Action	Lead (in bold)
1.47	All proposal papers and documents agreed above and needed (especially for ICOGS and Steering Group meetings) should be distributed by 31 May 2008 to allow time for consideration by Survey Directors and Steering Group before Oslo.	All
1.48	Lobby ICOGS and 1G Directors of own surveys to ensure awareness before the Oslo Steering Group meeting.	All
1.49	Write a letter to the Directors of Surveys whose representatives were not present at the Ottawa meeting.	Ian Jackson

16. Any other business

Actions		
	Action	Lead (in bold)
1.50	Technical Helpdesk:- No additional resources likely beyond that available in each country now. Determine exactly what would be required to set up the helpdesk.	Lesley Wyborn
1.51	Technical Helpdesk – Following advice from Lesley (1.50) submit a small proposal to EuroGeoSurveys and consult with Patrice.	Ian Jackson
1.52	Book a meeting room at IGC Oslo for a 1G pre-launch meeting.	Ian Jackson

17. Date and place of next meeting

The date of the next meeting was agreed as **Saturday 1 March 2008** in BRGM Orleans, France. This will be back to back with the Technical Working Group meeting on 27, 28 + 29 February.

Actions		
	Action	Lead (in bold)
1.53	Organise room and logistics for 1 March.	Cathy Truffert
1.54	Issue notification and agenda and liaise with Cathy Truffert on details.	Ian Jackson